

Irving Business Owners Assist in Improving Face of the Community

Local business owners are capitalizing on lower construction costs during the soft economy to revitalize their properties along Irving's roadways.

Several business owners have taken a proactive interest in improving their curb appeal through façade and landscaping enhancements, and based on their feedback, these improvements are impacting their bottom line.

"People think it's a brand new building, but it's just a remodel. Our architect did a very good job," said Pioneer Dental Office Manager Trang Phan. "The city required us to do landscaping and we're glad that we did because it attracts new patients." Pioneer Dental is located at 1100 W. Pioneer Drive.

"The building design helps to improve our image and this is a great location," said DFW Oral and Maxillofacial Surgery Marketing Representative Murphy Rayle. DFW Oral and Maxillofacial Surgery is located at 2727 N. O'Connor Road.

"People have been stopping by talking about how upscale our building looks," said Cornerstone Storage Manager Heather Dixon.

"We're excited to be able to transform this building into something that looks inviting so that people will stop," said Cornerstone Storage Owner Don Herring Jr. "Vibrant businesses along State Highway 183 are good for all of Irving." Cornerstone Storage is located at 2300 Imperial Drive.

Since January, the city has approved building permits totaling more than \$135 million in capital improvement projects including the following:

- 507 building permits have been issued for commercial remodels
- 50 building permits have been issued for new businesses or additions to existing businesses

In addition to conducting plan review and processing permits, the city is taking a proactive approach to guarantee enhanced development by creating design standards.